

# **DIFASYAH HALILINTAR SUMADIKARA**

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Grogol Petamburan, West Jakarta, DKI Jakarta

Bachelor of Law which focuses on International Law from Trisakti University and Double Degree's Undergraduate Criminology Student from Budi Luhur University with Interest in Legal Field and strong in academic skilled by Problem-Solving, Analytical Thingking Creative and Analyzing.

# **Education Level**

#### Trisakti University - West Jakarta, DKI Jakarta

Sep 2020 - Apr 2024 (Expected)

Bachelor Degree in Law (Reguler), 3.73/4.00

- Recognized as 4 Best Law Graduate among 300+ Graduates at Trisakti University 2024 class.
- Awarded as part of 25 law students Trisakti University Academic Scholarship from 500+ law students in 2022.
- Succeed in creating undergraduate thesis with the title "Fulfillment of The Rights by Indonesian Government towards Indonesian
  Migrant Workers after the Practice of Human Trafficking in Myanmar in 2022 2023 based on the Palermo Protocol" and got A for final
  grades.
- Assigned as Organizing Committe for commemorate Women's Day together with BEM Fakultas Hukum Trisakti University 2021.
- Appointed the external relations of AIESEC in Trisakti 2022/2023, head of creative LPKH FH Trisakti 2023/2024 & head of enterprise
  Trisakti Association for Public International Law Studies 2023/2024.

### **Budi Luhur University - South Jakarta**

Sep 2020 -

Undergraduate in Criminology (Employee Classes), 3.85/4.00

- Runner Up for Criminology social project competition 2021 called "Pekan Kriminologi budi luhur".
- Succeed in research at Cipinang 1A class prison for the task of social and criminology.

# **Work Experiences**

# PT Prof Coffee Tigade - Kota Bandung

Sep 2023 - Present

#### Co-Owner

Prof Coffee is FnB company that focuses on coffee and resto which created by me and my brother in September 2023, "Prof" names inspired by our father's position in his university.

- Organized 10+ staff including barista's, marketing and finance team to do their job.
- Promoting the business through customer and with only less than 6 months we already provide 20+ events such as meetings, birthday party, weddings, games and etc.

### PT Myeco Teknologi Nusantara - Indonesia

Mar 2023 - May 2023

# Digital Marketing (Social Media Specialist)

myECO is a startup engaged in the field of electricity-saving smart home technology solutions

- Created weekly, monthly and tentative content planner, marketing tools and content matrix to gain brand awareness and brand presence of company and collaborate with another staff.
- Led a mentoring digital marketing especially social media marketing class with 20 + employees to give education through public and internal team.

# Kementerian Keuangan Republik Indonesia - DKI Jakarta

Nov 2022 - Feb 2023

#### Staff Intern at Bagian Umum Direktorat Jenderal Pajak (Ministry of Finance)

The Directorate General of Taxes (abbreviated DGT) is one of the echelon one under the Ministry of Finance of Indonesia which has the task of formulating and implementing policies and technical standardization in the field of taxation.

- Initiated in assisting and helping 20+ staff to tidy up 3000+ documents and tax files for regional offices and KKP across Indonesia.
- assisting staff to make daily, weekly and monthly schedules for officials and ministers within the scope of the ministry of finance.

#### PT Membina Bisnis Jariyah (MBJ Sharia) - Bekasi, Indonesia

Jul 2022 - Oct 2022

#### Digital Marketing (Social Media Specialist)

PT Membina Bisnis Jariyah or known as MBJ Sharia is a company that provides sharia financial advisory, sharia asset management, and venture building solutions with a mission of becoming a main accelerator of halal industries disruption in Indonesia.

- Developed and managed social media of MBJ Sharia which increase in Instagram follower count by 2,000+ and Linkedin follower count by 300+ in less than 1.5 month.
- Succeed in inviting 300+ participants to join MBJ Talk online seminar and lead 70+ Brand ambassador from all over indonesia together with community partnership team.
- Planned, created and analyzed 30+ weekly content with copywriter team to increase brand presence and brand awareness through social media Instagram and Linkedin of our company.

 Created social media weekly report to view and evaluate each content that already posted so that we can know how to develop insights.

#### AIESEC in Trisakti - West Jakarta

Sep 2021 - Jan 2023

#### External Relations Team Member

AIESEC is a global platform for young people to develop their leadership potential through international opportunities.

- Organized Content matrix and Designed 10+ attractive content through social media Aiesec in Trisakti which give important knowledge to our follower.
- Managed social media Aiesec in Trisakti and contributing to the organisation's increase in Instagram follower count by 2.000+.
- Initiated as Volunteer to teach 30+ children at Belajar Bahasa Bersama Community which led to increase my personal experience by 100%.
- Assigned as Organizing Committee Vice President for several events such as Impact Circle, Youphoria, Join Aiesec, Youth Today etc which increase in organisation's team member experience by 100%.

#### PT Kinobi Technologies Indonesia - Dki Jakarta

Sep 2021 - Dec 2021

#### Campus Ambassador

Kinobi is a digital career platform helping 200 million young people in Asia job explore, preparation and switch.

- Succeed in Invited 20+ Young People especially Student to Download Kinobi Apps used my Referral Code.
- · Succeed in Invited 6 Media and Campus Partnerships for Kinobi Mini Bootcamp "Boost your career with Magang Merdeka".

# **Organisational Experience**

#### Lembaga Penelitian dan Kajian Hukum FH Trisakti - Jakarta

Feb 2023 - Present

Head of Creative and Media Division

- Succeed in creating recht magazine which has been published in more than 20 magezines on legal issues and has been appreciated by lecturers and alumni.
- Succeed in creating webinar events and collaborating with lextify and kelas kajian for law student in Trisakti university.
- Managed 2 staff to created weekly content about legal issue now has reach more than 30+ content and collaborate with another head of divisions through research and writing.

#### Trisakti Association for Public International Law Studies

Apr 2023 - Apr 2024

Head of Field Coordinator Committee and Enterprise

• Organized 3 staff of field coordinator to managed 50+ participants including lecturer, delegate, committee and 20+ refugee from Afghanistan for an International event "International Organization for Migration and Trisakti University"

Archane Indonesia Aug 2021 - May 2022

Chief Executive Officer

- Organized campaign and has reached 500+ participants at international day of non violence.
- Succeed in invited 10+ inspiring person to Archane's Podcast, Live talk and Webinar Talkshow.
- Managed and Developed 40 Members and 4 Divisions to carried out their respective job desk.

Mindtalkers Indonesia Sep 2021 - May 2022

Content Production Officer

- Created 15+ content through instagram and one of the content has reached insight 7k likes and 1000+ saved.
- · Created marketing tools and design for all the event such as Improve Talk, Mindtalkshow etc.

ID Volunteering Jakarta Oct 2021 - Apr 2021

Staff of Marketing

· Designed all content and marketing needs and managed social media.

# Skills, Achievements & Other Experience

- Soft Skills: Communication, Problem-Solving, Analytical Thingking, Creative, Leadership.
- · Hard Skills: Legal Article, Legal Writing, Legal Content, Legal Analyzing, Social Media, Digital Marketing.
- Achievements (2020): Delegates for saveral Model United Nations Conference such as Asia Youth MUN, International MUN, Asia Africa MUN etc.
- Achievements (2021): 2nd Winner Best Project for criminology social project competition "pekan kriminologi budi luhur".
- Achievements (2021): 2nd Winner video campaign ecolution festival by Universitas Bina Nusantara.
- Achievements (2022): Best Leader and Volunteer for saveral Non-Profit Organization such as Mindtalkers, Archane Indonesia etc.
- Achievements (2022): Awardee as Scholarships from Trisakti University.
- Achievements (2024): Best 4th Law Graduate 2024 at Faculty of Law Trisakti University